



PACKAGING STATEMENT 2021

As a clothing manufacturer, we sell our products through a network of approved distributors across the world and for our clothing, this can mean quite the journey!
From leaving the production line, travelling across continents, spending time in warehouse pick-bins, to eventually arriving in our customer's hands, we need to ensure that our product arrives in the best condition possible.
We need to protect our clothing against the elements, which means that a certain level of packaging is required to:-

- a) prevent soiling and damage during transit.
- b) maintain the structure of the garment whilst in pick-bins.

Whilst recognising that packaging is inevitable in our industry, we want to demonstrate how we've cut down on the materials used and improved the recyclability of these materials, so the environmental impact is kept to absolute minimum.

Let's look at one of our key product lines and the improvements we've made in the **REMOVAL** of unnecessary packaging.

FORMAL SHIRTS & BLOUSES

- **REMOVAL** of four plastic clips used to secure the folded presentation of the shirt
- **REMOVAL** of three plastic inserts used to preserve the structure of the formal collar
- **REMOVAL** of cardboard insert that carries the size guide and brand logo
- **REMOVAL** of branded swing tag
- **REMOVAL** of presentation tissue paper

Based on the number of shirts and blouses we manufacture in one year, this equates to an incredible 29 tonnes of packaged saved.

Polyethylene



The majority of our products are individually presented in plastic bags. The type of plastic used here is **Polyethylene** and, on the bags, you will see this recycling symbol.

Recycling Polyethylene is essential because in most cases, it isn't biodegradable and can accumulate in landfills for decades when the plastic waste is discarded. Because of its composition, the waste plastic can be melted to a liquid form and reshaped or extruded as it solidifies, making it reusable. Recycling Polyethylene can therefore lead to the creation of new, durable products that are also cost effective.

Polyethylene recycling is a trend that's catching on and you can actually make some money out of it! There are private recycling firms across the UK and Europe who are buying your Polyethylene plastic so don't throw it away.

For more information about this, search on the web under "**Buy my polyethylene plastic**" and see what your options are.

100% Biodegradable in Composting

After initial trials of the use of biodegradable bags to package our products, we are pleased to announce that the following products now benefit from being packaged in biodegradable* and compostable* bags.



PR102, PR112, PR113, PR114, PR120, PR247, PR347

*The biodegradable Premier packaging complies with ISO 17088-2012/ ISO 17088-2008. This standard stipulates that less than 10% of plastic material should be left over after being tested.

* The compostable Premier packaging complies with BS EN 13432:2000. This standard stipulates that the material is guaranteed to fully decompose within an industrial compostable site without emitting any harmful chemicals to the environment.

Our intention going forward is to monitor the performance of biodegradable and compostable packaging solutions with the long-term view to eventually have this more environmentally friendly packaging across the entire range.

As a brand we are constantly looking at ways to reduce and remove unnecessary packaging throughout our supply chain and carry this ethos forward into our daily working lives where, in our head office we have a recycling points for toner cartridges, cardboard, paper and Polyethylene plastic.